



# CITY OF MALDEN MASSACHUSETTS

**Sign Design Review Committee  
Meeting Minutes  
Date: April 14, 2022  
9:09 AM – 10:02 AM**

**Members in Attendance:**

Craig Spadafora  
Nelson Miller  
Yem Lip  
Deborah Burke

**Members not in Attendance:**

Barbara Murphy

**Also in Attendance:**

Dave Morse  
James Tuxbury  
Irene Macarelli

**Meeting called to order:**

9:04 AM by Craig Spadafora, acting Chair

**Approval of minutes:**

The Committee approved the March 10, 2022, meeting minutes with a motion made by Yem Lip, seconded by Nelson Miller.

3 Yea 0 Nay

**Updates from Compliance:**

Lynn & Wesley St – JUNKLUGGERS sign removed from sidewalk

Pierce & Forest St – JUNKLUGGERS sign removed from traffic island

919 Eastern Av – JUNKLUGGERS sign removed from the sidewalk

Maplewood & Waite St – JUNKLUGGERS sign removed from the sidewalk

Salem & Hunting St – JUNKLUGGERS sign removed from the traffic island

107 Dexter St – JUNKLUGGERS sign removed from the sidewalk

Bainbridge & Rockwell St – LAWN MOWER TUNE UP sign removed from pole

385 Lebanon St – SNOWBLOWER TUNE UP sign removed from a telephone pole

806 Salem St – WE BUY DIABETIC SUPPLIES sign removed from a telephone pole

375 Salem St – WE BUY DIABETIC SUPPLIES sign removed from a telephone pole

Salem & Beach St – CRUNCH FITNESS sign removed from traffic island

Center & Pearl St – CRUNCH FITNESS sign removed from the traffic island

356 Lebanon St – WE BUY HOUSES sign removed from the telephone pole

235 Washington St – open air parking lot sign installed without approval and/or permit from the Sign Design Committee – ticket issued

15 Maplewood St – MAPLEWOOD MEAT MARKET – had a flashing lottery sign. We advised them of the Sign Ordinance and they stopped the flashing sign

360 Salem St – RED LIGHT BARBERSHOP – put up a sign for MORENO BARBERSHOP without approval and/or permit. They were given Irene's contact info and told to apply

372 Salem St – GRACE OF JEHOVAH BEAUTY SUPPLIES – had a banner flying, we advised them of the Sign Ordinance, and they took it down

672 Salem St – CRUSH JUICERS – flashing sign turned off

1.) The committee reviewed a sign application from Finish Line Auto Body located at 497 Broadway. Gerard Male, business owner and Mehmet Sahin from the sign company were present. Motion was made by Nelson Miller, seconded by Deborah Burke to approve this sign with the following condition:

a.) Send updated proposal to ISD.

4 Yea 0 Nay

2.) The committee reviewed a sign application from You and I Hair Salon located at 163 Eastern Ave. Mehmet Sahin from the sign company was present. Motion was made by Deborah Burke, seconded by Yem Lip to approve this sign.

4 Yea 0 Nay

3.) The committee reviewed a sign application from Issa Nail Bar located at 84 Eastern Ave. The business owner, Sabrina was present. Motion was made by Yem Lip, seconded by Deborah Burke to approve this sign.

4 Yea 0 Nay

4.) The committee reviewed a sign application from Lash Lash Mama located at 447 Charles Street. Veronica Rosas, business owner and Vasu Patel from the sign company were present. Motion was made by Nelson Miller, seconded by Yem Lip to deny the wall sign, (applicant may go to the BOA), and approve the window signs with the following conditions:

- a.) Shrink down to 3 square feet each window sign.
- b.) Send new rendering to ISD.

4 Yea 0 Nay

(Craig Spadafora had to step out to take a phone call, Deborah Burke is now acting Chair.)

5.) The committee reviewed a sign application from Mineirao Steakhouse located at 100 Ferry Street. Business owners, Sergio and Val, as well as Neilson from the sign company were present. Motion was made by Nelson Miller, seconded by Yem Lip to deny the front sign (applicant may go to the Board of Appeal), and approve the parking lot side sign with the following conditions:

- a. Submit new rendering to ISD.
- b. Lights are to be turned off one hour after close of business.

3 Yea 0 Nay

6.) The committee reviewed a sign application from Up Beauty and Spa located at 101 Main Street. Business Owner, Antonio was present. Motion was made by Nelson Miller, seconded by Yem Lip to approve this sign with the following conditions:

- a. Move the Cross Street side sign to below the window.
- b. Send revised rendering to ISD.

3 Yea 0 Nay

7.) The committee reviewed a sign application from Misty Mountain Shop located at 323 Commercial Street. Motion was made by Nelson Miller, seconded by Yem Lip to deny this sign because it is too big. Only 40 Square feet is allowed. Applicant May go to the Board of Appeal. The committee approved 2 temporary Banners for a period of six months.

3 Yea 0 Nay

(Craig Spadafora returned as acting Chair at 9:50 AM)

8.) The committee reviewed a sign application from Mattress Zone located at 888 Eastern Ave. Ed Spinney from Sign Art was present. Motion was made by Nelson Miller, seconded by Deborah Burke to approve the aesthetics of this sign.

4 Yea 0 Nay

9.) The committee reviewed a sign application from Infinite Cooling located at 121 Madsion Street. Ed Spinney from Sign Art was present. Motion was made by Yem Lip, seconded by Nelson Miller, to approve the aesthetics of this sign.

4 Yea 0 Nay

**Meeting Adjourned** at 10:02 with a motion made by Yem Lip, seconded by Nelson Miller.

4 Yea 0 Nay

**Minutes respectfully submitted by:** Irene Macarelli