



CITY OF MALDEN MASSACHUSETTS

**Sign Design Review Committee
Meeting Date: May 13, 2021
9:02 AM - 10:33 AM**

Members in Attendance:

Barbara Murphy
Deborah Burke
Nelson Miller
Yem Lip (came at 10:32 AM)

Members not in Attendance:

Craig Spadafora

Also in Attendance:

Dave Morse
Jim Tuxbury
Irene Macarelli

Meeting called to order - 9:02 AM

Approval of minutes:

The Committee voted to Table the April 8, 2021, meeting minutes with a motion made by Deborah Burke, second by Nelson Miller.

3 Yea 0 Nea

Updates from Compliance:

661 Salem St – “BELAYO EVENTS” - sign was installed without approval and/or a permit from the Sign Design Committee. Owner was notified of the permit process and given Irene's contact info. A letter was also mailed to the property owner.

320 Eastern Av – “CABINEXT” sign was installed without approval and/or a permit from the Sign Design Committee. Owner was notified of the permit process and given Irene's contact info. They never applied. Tickets were issued. They were evicted by a Constable and all contents of the building were seized. One of the tickets was paid. Business no longer exists.

227 Glenwood St – report of an illegal sign on seeclickfix. It is actually a City of Malden electronic message board advising of the new trash barrels.

60 Glenwood St – “LAWN MOWER TUNE UP SIGN” removed from a telephone pole.

12 Winter St – “LAWN MOWER TUNE UP” sign removed from a telephone pole.

7 Forest St – “LAWN MOWER TUNE UP” sign removed from a telephone pole.

80 Summer St – “WE BUY DIABETIC SUPPLIES” sign removed a telephone pole.

Center St & Jackson St – STUDENT PAINTERS sign removed from the traffic island.

17 Charles St - “FAMILY & FRIENDS AUTO REPAIR” had 3 pennants flying from a fence and also an A-Frame sign in the street. They were advised to remove the 3 pennants from the fence and to remove the A-Frame sign from the street. They removed 2 of the pennants and moved the A-Frame sign from the street to the sidewalk. Ticket was issued. The remaining pennant has been removed from the fence and the A-Frame removed from the sidewalk.

- 1.) The committee reviewed a sign application from Fajitas Mexican Grill located at 706 Salem St. Sylvia, the owner and Elmer from the sign company were present. Motion was made by Nelson Miller, seconded by Deborah Burke to approve this sign application.

3 Yea 0 Nea – Miller Yea, Burke Yea, Murphy Yea

- 2.) The committee reviewed a sign application from Kumon located at 148 Commercial Street. Carolyn was there to represent the business. Motion was made by Deborah

Burke, seconded by Nelson Miller to approve this application with the following condition:

- a.) Lights are to be turned off one hour after close of business.

3 Yea 0 Nea - Miller Yea, Burke Yea, Murphy Yea

- 3.) The committee reviewed a sign application from VIGI Photography located at 150 Pleasant Street. Ricky from CC signs of Boston was present. Motion was made by Nelson Miller, seconded by Deborah Burke to approve this sign application.

3 Yea 0 Nea - Miller Yea, Burke Yea, Murphy Yea

- 4.) The committee reviewed a sign application from Mixer esports located at 96 Pleasant Street. Ricky from CC signs of Boston, and Mai Lue, building owner were present. Motion was made by Nelson Miller, seconded by Deborah Burke to tentatively approve this sign electronically. Ricky will resubmit a new rendering having both businesses on the one blade sign for the committee to electronically approve.

3 Yea 0 Nea - Miller Yea, Burke Yea, Murphy Yea

- 5.) The committee reviewed a sign application from Smileland pediatric Dentistry located at 321 Main Street. David Quinn and Dmitry Burshteyn from the dental office were present. Motion was made Deborah Burke, Seconded by Nelson Miller to tentatively approve this sign electronically. Applicant will submit new rendering with the sign reduced down to 32 Square feet, which is the size allowed.

3 Yea 0 Nea - Miller Yea, Burke Yea, Murphy Yea

- 6.) The committee reviewed a sign application from Delight Medicals located at 1032 Eastern Ave. Anthony and Mary Duong were present. Motion was made by Nelson Miller, seconded by Deborah Burke to approve this sign with the following condition:

- a.) Lights must be turned off within 1 hour of close of business.

3 Yea 0 Nea - Miller Yea, Burke Yea, Murphy Yea

- 7.) The committee reviewed a sign application from Massachusetts National Guard located at 517 Main Street. Ann from the sign company was present. Motion was made by Deborah Burke, seconded by Nelson Miller to approve the window signs.

3 Yea 0 Nea - Miller Yea, Burke Yea, Murphy Yea

- 8.) The committee reviewed a sign application from B2 Café located at 147 Pleasant Street. Grant Gao from the sign company was present along with the owner. Motion was made by Nelson Miller, seconded by Deborah Burke to tentatively approve this sign

electronically. Applicant will submit new rendering with sign revised down to 32 square feet (allowed size) and include the gooseneck lighting.

3 Yea 0 Nea – Miller Yea, Burke Yea, Murphy Yea

- 9.) The committee reviewed a sign application from AG Adult Foster Care located at 101 Main Street. Andy from SignArt was present. Motion was made by Deborah Burke, seconded by Nelson Miller to tentatively approve this sign electronically. Applicant will submit a new rendering reducing size down to 32 square feet (size allowed)

3 Yea 0 Nea – Miller Yea, Burke Yea, Murphy Yea

Old Business: 1.) The committee revisited an application from Tax Advisor located at 221 Sylvan St. No one was present to represent this sign. Motion was made by Deborah Burke, seconded by Nelson Miller to table this application as there was no one present to represent this sign.

Deborah Burke needs to leave the meeting at 10:32 Am
Yem Lip arrived at the meeting at 10:32 AM

Open Discussion: 1.) The committee had a discussion with Lisa Suida and Roberta Cameron from the Conservation Preservation Commission regarding future signs they will provide for public properties where funds from the CPC were used for construction of said projects. Jurisdiction of public property is with the City Council. Councilor Linnehan is the chair of public property. Barbara Murphy will help the CPC get a meeting set up with them. The Sign Design Review Committee could be used as a resource.

Meeting Adjourned at 10:33 with a motion made by Nelson Miller, seconded by Yem Lip.

Minutes respectfully submitted by: Irene Macarelli

