



CITY OF MALDEN MASSACHUSETTS

Sign Design Review Committee Meeting Minutes Date: August 12, 2021 9:05 AM – 10:04 AM

Members in Attendance:

Yem Lip
Nelson Miller
Barbara Murphy
Craig Spadafora, Chair

Members not in Attendance:

Deborah Burke

Also in Attendance:

John McNaught
Dave Morse
Irene Macarelli

Meeting called to order - 9:05 AM

Approval of minutes:

The Committee could not approve the July 08, 2021 meeting minutes because there were not enough members currently present from that meeting.

Updates from Compliance:

103 Commercial St – EXCEL GRANITE sign removed from the building.

99 Highland Ave – BOND REAL ESTATE – has a banner placed over the old sign. They are working with the sign company on replacing the old sign.

655 Eastern Ave – “PHO HOA NOODLE SOUP” (old Jack's Restaurant) was advised to apply for a sign permit. They have banners on the building. They have applied for a sign permit.

287 Salem St – “DA SPOT BARBER SHOP” is no longer in business. Letter was mailed to the property owner to remove the abandoned sign.

Florence & Washington St – “JUNK LUGGERS” sign was removed from the traffic Island.

Florence & Main St - "JUNK LUGGERS" sign was removed from the traffic island.

- 1.) The committee reviewed a sign application from 110 Grill & Eviva Trattoria located at 200 Exchange Street. Brandon Currier and Alishia from Barlo Signs were present. Motion was made by Nelson Miller, seconded by Yem Lip to approve this temporary banner for a period of 6 months.

3 Yea – 0 Nay - Lip Yea, Miller Yea, Spadafora Yea, (Murphy was on another call)

- 2.) The committee reviewed a sign application from Starbucks located at 200 Exchange Street. This sign application was tabled because no one was present to represent the sign.
- 3.) The committee reviewed a sign application from Remax Trinity Real Estate located at 339 Pleasant Street. Andy of Sign Design, as well as applicant Ronnie Puzon and Joe & were present. Motion was made by Barbara Murphy, seconded by Nelson Miller to approve this sign. Andy will send the updated version of the maroon color sign to keep on file.

4 Yea 0 Nay – Lip Yea, Miller Yea, Murphy Yea, Spadafora Yea

- 4.) The committee reviewed a sign application from The Pooch Room located at 347 Pleasant Street. Javier, the business owner was present. Motion was made by Nelson Miller, seconded by Barbara Murphy to approve this sign application.

4 Yea 0 Nay – Lip Yea, Miller Yea, Murphy Yea, Spadafora Yea

Old Business:

- 1.) The committee reviewed a sign application from Urbanos Furniture by Miranda Homes located at 477 Eastern Ave. Samantha from Seaside graphics was present. Motion was made by Barbara Murphy, seconded by Yem lip to approve this sign application.

4 Yea 0 Nay – Lip Yea, Miller Yea, Murphy Yea, Spadafora Yea

- 5 The committee reviewed a sign application from HKHQ Services located at 58 Summer Street. Joe Darusa from Signarama was present. Motion was made by Barbara Murphy, seconded by Nelson Miller to approve this sign with the following condition:

a. Sign shall be created using correct pantone colors.

4 Yea 0 Nay – Lip Yea, Burke Yea, Murphy Yea, Spadafora Yea

- 6 The committee reviewed a sign application from Speedway located at 215 Broadway. Nicole from the sign company was present. Motion was made by Nelson Miller, seconded by Barbara Murphy to approve this sign, with the exception of the toggling of the message.

4 Yea 0 Nay – Lip Yea, Miller Yea, Murphy Yea, Spadafora Yea

Discussion:

The committee discussed the OML complaint with Assistant City Solicitor John McNaught. Mr. McNaught will report on the OML complaint after completing the interviews with all the SDRC members. Votes on all sign applications can only take place at the SDRC public meetings.

Meeting Adjourned at 10:04 AM with a motion made by Nelson Miller, seconded by Barbara Murphy.

Minutes respectfully submitted by: Irene Macarelli

