

Massachusetts Cultural Resource Information System

Scanned Record Cover Page

Inventory No:	MAL.491
Historic Name:	Malden Industrial Aid Association Building
Address:	15 Ferry St
City/Town:	Malden
Village/Neighborhood:	Malden Square;
Local No:	
Year Constructed:	1906
Architectural Style(s):	Colonial Revival;
Architect(s):	Conner, George P.;
Use(s):	Abandoned or Vacant; Lawyer Office; Nursery; Other Institutional;
Significance:	Architecture; Community Planning; Education; Social History;
Area(s):	
Designation(s):	
Building Materials:	Roof: Slate; Wall: Brick; Copper; Limestone; Stone, Cut; Wood; Wood Clapboard; Wrought Iron; Foundation: Limestone; Stone, Cut;
Demolished	No



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Commonwealth of Massachusetts
Massachusetts Historical Commission
220 Morrissey Boulevard, Boston, Massachusetts 02125
www.sec.state.ma.us/mhc

This file was accessed on: Thursday, September 7, 2023 at 2:54 PM

FORM B – BUILDING

MASSACHUSETTS HISTORICAL COMMISSION
MASSACHUSETTS ARCHIVES BUILDING
220 MORRISSEY BOULEVARD
BOSTON, MASSACHUSETTS 02125

Assessor's Number USGS Quad Area(s) Form Number

75-272-211

MAL.491

Photograph



Town/City: Malden

Place: (*neighborhood or village*): Malden Centre/Converse Square

Address: 15 Ferry Street f/k/a 17 Ferry Street

Historic Name: M. Ida Converse Building

Uses: Present: Vacant

Original: Other Institutional

Date of Construction: 1906

Source: *Malden Evening News*

Style/Form: Colonial Revival

Architect/Builder:

Exterior Material:

Foundation: limestone

Wall/Trim: brick/limestone

Roof: slate

Outbuildings/Secondary Structures: none

Major Alterations (*with dates*): 1974: original colonial columns supporting portico replaced with existing wrought iron supports.

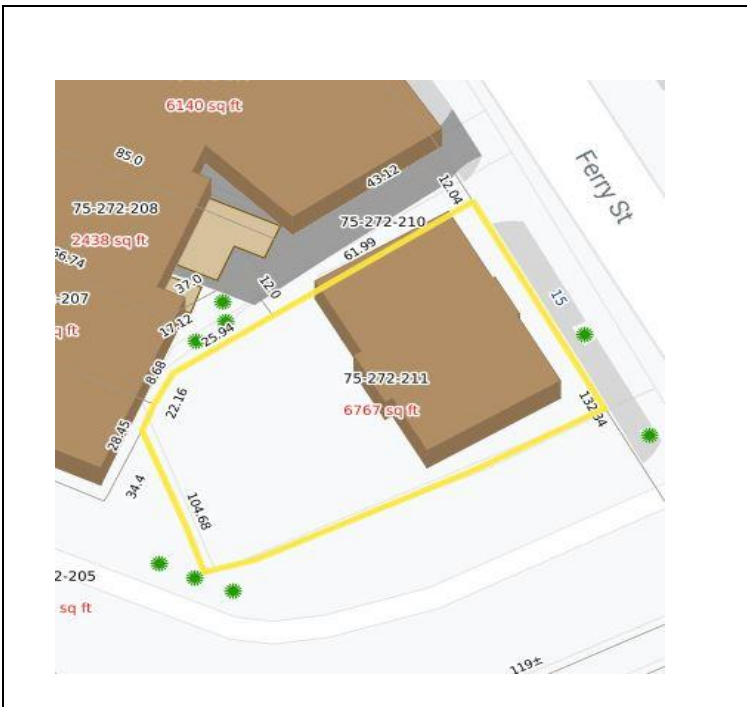
Condition: fine

Moved: no yes **Date:**

Acreage: 0.155 acres (6,767 sq. ft.)

Setting: Located on Ferry Street near the intersection of Salem, Main, and Ferry Streets (Converse Square) (MAL. A) in an area of predominately institutional buildings. A parking lot abuts the structure to the south, the Sargent Block (MAL. 68) abuts the structure to the north. Malden High School is across Ferry Street.

Locus Map



Recorded by: Frank F. Russell, consultant

Organization: Malden Historical Commission

Date (*month / year*): May, 2019

RECEIVED
AUG 06 2019

MASS. HIST. COMM.

INVENTORY FORM B CONTINUATION SHEET

MALDEN

15 Ferry Street

MASSACHUSETTS HISTORICAL COMMISSION

Area(s) Form No.

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MAL.491

Recommended for listing in the National Register of Historic Places.

If checked, you must attach a completed National Register Criteria Statement form.

Use as much space as necessary to complete the following entries, allowing text to flow onto additional continuation sheets.

ARCHITECTURAL DESCRIPTION:

Describe architectural features. Evaluate the characteristics of this building in terms of other buildings within the community.

This Colonial Revival structure was built for the Malden Industrial Aid Association by Mary Ida Converse in 1906. The structure is three bays wide and two bays deep. It is two stories with a basement. The foundation is of limestone blocks. The exterior is buff brick. There is a hip roof of slate. There are two buff brick chimneys at the northerly and southerly exterior ends of the building capped with copper coping. The building is oriented towards the east, fronting on Ferry Street. A stoop of five granite steps lead to an entrance portico surmounted by a gabled pediment. The pediment was originally supported by two colonial columns. In 1974 the original columns were replaced with the present wrought iron supports. There is an original heavy oak entrance door with sidelights and a transom light above. To the left and right of the entrance on the first floor front elevation are 12 over 12 double hung windows. There is an ornamental rectangular brickwork beneath each window as well as a limestone sill. The windows are surmounted by a segmental brick arch which is capped by a limestone keystone. The second floor of the front elevation has three 8 over 8 double hung windows. A belt course of limestone runs along the façade and continues along each face of the building, which coursing visually separates the first floor from the second.

The north and south elevations each have two basement windows. The first floor has two 12 over 12 double hung windows. The limestone coursing runs above these. Directly above the first floor windows are two 8 over 8 windows. All of the windows are original. On the west or rear façade is a wood clapboard framed entryway and a bulkhead to the left of the entrance. The first floor elevation again has two 12 over 12 windows. Above the rear entryway is an arched 12 over 12 window. A photograph of the exterior was published in the *Malden Evening News* on October 11, 1906 also in the 1906 Annual Report of the Industrial Aid Association.

The interior finish on the first floor is of quartered oak with hardwood floors, which are now covered with carpet. There are fireplaces and mantles in each of the three first floor rooms. The first floor as designed contains a small entrance vestibule, a large oak paneled assembly room, a reception room, an office, and a hall. An oak staircase leads to the second floor. The second floor was designed with three rooms, a kitchen storeroom, and supply room. The woodwork on the second floor was painted with white enamel. The original interior woodwork remains today. A covered passageway originally connected the building at 15 Ferry Street with the day nursery at 21 Ferry Street.

The structure takes its rightful place among the many structures built in Malden through the philanthropy of the Converse family. It is one of only three structures which survive from the Converse family. The other surviving structures are the Converse Memorial Building of the Malden Public Library (MAL. 49) and The Malden Home for Aged Persons. The Converse family had also donated land for The Malden Hospital and contributed towards the erection of the first hospital building, the original Malden YMCA on Pleasant Street, and the Malden Auditorium.

HISTORICAL NARRATIVE

Discuss the history of the building. Explain its associations with local (or state) history. Include uses of the building, and the role(s) the owners/occupants played within the community.

The Malden Industrial Aid Association was organized in 1875 by Elisha Slade Converse (1820-1904) and others after a large fire destroyed Converse's Boston Rubber Shoe Company factory in the Edgeworth section of Malden. The purpose of the association was to find employment for men and women who were willing to work and to provide temporary financial and material relief to families in need.

The Industrial Aid Society began operating a day nursery for children of working mothers in 1894. The program was originally located in a house secured by the Association on Waverly Street. Staff consisted of a female matron and an admitting physician. In June, 1894, Elisha Slade Converse and Roswell R. Robinson were added to the day nursery committee of the Industrial Aid Association and were to seek a permanent site for a childrens home and a day nursery. In July, 1895, Elisha Converse purchased the former Goodwin estate on Ferry Street. Converse's original plan was to attempt to acquire all of the land contained in the triangle between Ferry, Main, and Irving Street and present it to the city for municipal purposes. He was only able to acquire three parcels on which, ultimately the Industrial Aid building and day nursery were located. In November,

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1895, Converse donated the land and the building to the Industrial Aid Association for use as a day nursery. The building was furnished by Elisha and Mary Diana Converse (1825-1903) and their daughter, Mary Ida Converse, also known as Mrs. Costello C. Converse (1853-1940). In 1882, Mary Ida had married Costello Coolidge Converse (1848-1931) who was her first cousin, Costello being the son of Elisha's brother, James Wheaton Converse. Mary Ida and Costello Converse resided with Elisha Slade and Mary Diana Converse at the Converse home at 2 Main Street in Malden and also at the Converse's townhouse at 348 Beacon Street in Boston's Back Bay. After the death of her mother, Mary Diana, the Converse home at 2 Main Street was left to Mary Ida who, by agreement, was responsible for the taxes, insurance, and the upkeep and maintenance of the property. That home was largely destroyed by a fire in 1931.

The day nursery was available to children from ages 1 through 6. In addition to a matron, a physician checked in on the health of the children daily. A kindergarten teacher would arrive at about 9am and spend the morning with the pupils. Nutritious lunch was provided to the children and clothing was available for children in need of new garments. In 1896, large contributions towards the day nursery were received from Elisha Converse, Costello Converse, and William Buckminster. Upon the death of Mary Diana Converse \$3,000 was left by her to the Industrial Aid Association. After Converse erected the Malden Auditorium, the very first production on the Auditorium's opening night was a benefit for the Industrial Aid Society's day nursery. Upon his death in 1904 Converse left, among other bequests, \$25,000 to the Industrial Aid Association in trust, two-thirds to be used for the benefit of the day nursery and the remaining third to be used by the Industrial Aid Association for general purposes.

In June, 1905, Mary Ida Converse offered to erect a building on the Industrial Aid Society's lot to the north of the day nursery and donate the building to the Industrial Aid Society. Her offer was accepted. The building was constructed by George Conner of Medford.

On October 10, 1906, over 100 people attended the meeting of the Malden Industrial Aid Association which was held in the recently completed structure. After the meeting concluded, the donor's husband, Costello C. Converse turned over the building to the Association, which was accepted by Erskine F. Bickford, the Association's president. Remarks were also made by Rev. James F. Albion, former pastor of the Unitarian Universalist Church and Alfred E. Cox of the Governor's Council. Refreshments were served and visitors were invited to tour the building. The building served as the offices of the Industrial Aid Association and also of the Associated Charities of Malden. In the latter half of the twentieth century, the Industrial Aid Association leased space in the structure to the Tri-City Mental Health and Retardation Association. The day nursery was located in an adjacent building at 21 Ferry Street. Frequently Mary Ida Converse would entertain the children of the day nursery at the Converse home at 2 Main Street, Malden.

By 1930, the Industrial Aid Association was in need of a new building to house its day nursery. Mary Ida Converse donated \$100,000 to erect a new day nursery structure at 21 Ferry Street. That building was designed by Mowll & Rand, architects of Boston. It was also of buff brick on the exterior, designed to complement the 1906 building.

In 1987, the Industrial Aid Association filed a petition in the Middlesex Probate and Family Court seeking permission to sell the real estate and the buildings at 15-21 Ferry Street, which petition was granted by the court in October, 1988. (Middlesex Probate docket no 87P0188; MSRDR Book 19838, Page 340). In 1989, the Association sold the properties to The Bank for Savings (formerly the Malden Savings Bank) (MSRDR Book 19833, Page 336). After the sale of the property to the Bank for Savings, the property was purchased in 1992 by local attorney Christopher Fallon and others through a real estate trust, Ferry Street Realty Trust. (MSRDR Book 22530, Page 142). Beginning in the 1990s the structure was used for law offices by Fallon as well as a district office for constituents as he was Malden's state representative at the time. Fallon restored the interior of the structure, including repairing and putting the three fireplaces in working order. In 1998, the Malden Redevelopment Authority (MRA) acquired that portion of the former Association property at 21 Ferry Street on which was located the 1930 day nursery building. (MSRDR Book 28750, Page 524). This parcel is identified as lot 2 on a plan entitled "Plan of Land in Malden, MA" dated March 24, 1998 by Toomey-Munson & Associates, which plan is recorded at MSRDR as Plan no. 509 of 1998. The land was acquired along with other parcels on Main Street to enable the MRA to build a municipal parking lot. The 1930 day nursery building was demolished. Fallon retained ownership of the parcel and the 1906 Association building at 15 Ferry Street. The MRA retains an easement on the land at 15 Ferry Street to keep and maintain certain improvements. (MSRDR Book 70451, Page 244). Fallon operated his law offices there until 2018 when the Trust sold the land and building to Alpha Business Center, LLC. (MSRDR Book 71857, Page 490).

BIBLIOGRAPHY and/or REFERENCES

Elisha E. Converse v. Boston Safe Deposit and Trust Co., 315 Mass. 544 (1944).

"Elisha Slade Converse" in *Register of the Malden Historical Society*, vol. 2, pp.5 (Lynn, Mass: Frank S. Whitten, 1912).

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Malden City Press: October 7, 1893; January 13, 1894.

Malden Evening News: July 26, 1895; November 1, 1895; February 12, 1896; November 13, 1902; June 10, 1904; March 11, 1905; June 21, 1905; October 7, 1905; July 1, 1905; August 16, 1906; October 11, 1906; November 21, 1906; June 4, 1930; August 29, 1930.

Malden Mail: April 17, 1900; October 11, 1906.

Malden Mirror: October 7, 1893; June 9, 1894; October 13, 1906; June 26, 1909; January 1, 1910.

Permit cards on file in the Malden Office of Permits, Inspectional Services, and Planning.

Records and plans on file at Middlesex South District Registry of Deeds.

Report and Manual of the Malden Industrial Aid Society (Malden, Mass.: 1906)

Water and sewer connection cards on file with Malden city engineer.

Wiggin, Joseph, "Malden's Debt to Elisha Converse", in *Fifty-First Annual Report of the Malden Public Library* (Malden, Mass.: 1928) p. 29.

www.backbayhouses.org/348-beacon (retrieved on June 3, 2019).

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Rear (west) elevation photographed 6/2/2019.



Left (south) elevation photographed 6/2/2019.

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Right (north) elevation photographed 6/2/2019.

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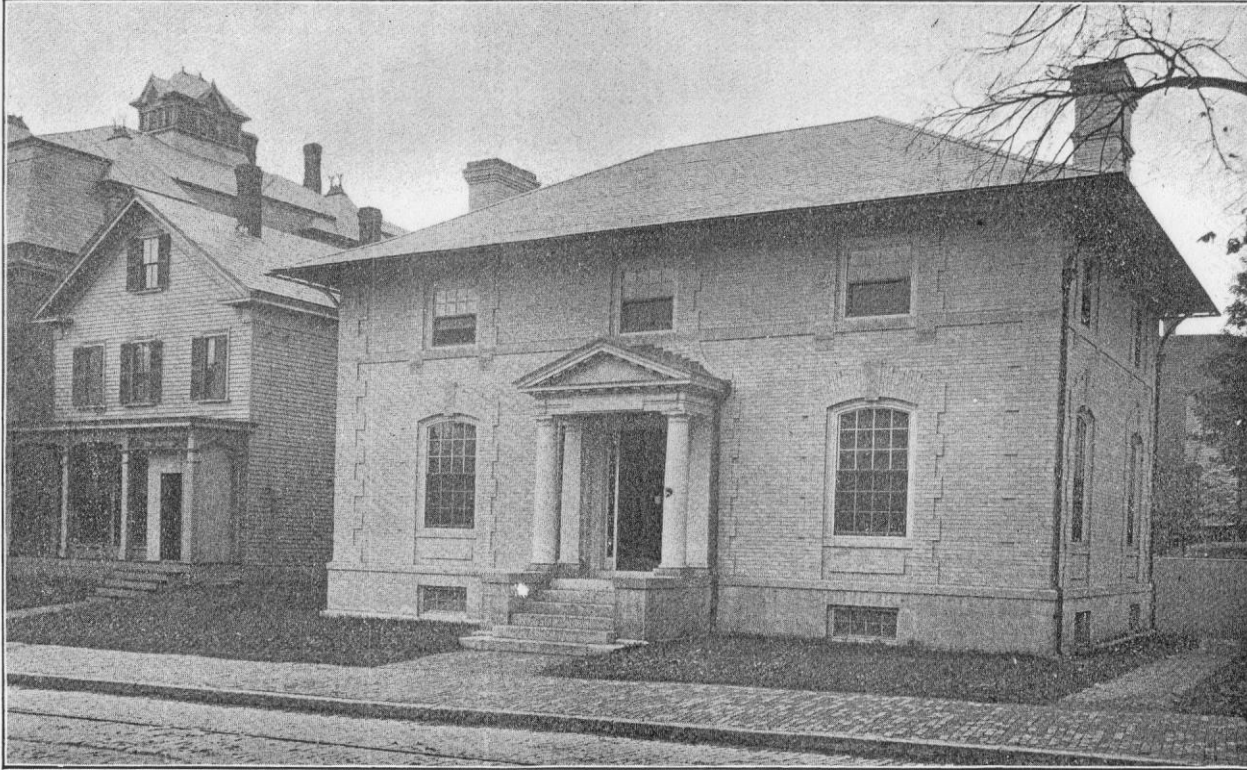
15 Ferry Street

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THE M. IDA CONVERSE BUILDING.



DAY NURSERY.

Offices of the Associated Charities and Visiting Nurse.

Historical Photograph (1906) from frontispiece of *Report and Manual of the Malden Industrial Aid Society* (Malden, Mass.: 1906)